

Call For End-Client Event Speakers 2021

If you're a corporate or end-client researcher with an interesting marketing research story to tell, consider speaking at one of the Quirk's Event locations!

- **Chicago**, September 30-October 1 at the Hyatt Regency
- **London**, October 13-14 at InterContinental O2
- **Manhattan, N.Y.**, November 2-3 at the Javits Center

What should I talk about? I'm not some kind of superstar.

That's fine by us! We're not just looking for the newest/latest or most cutting-edge (though that can be worthwhile too!). We're seeking sessions in which insights professionals share real-world experiences, strategies, case studies, best practices and successful applications of research techniques. In general, any topic you believe will be of benefit to your marketing research peers is a possibility. And don't sell yourself short – you may think that the work you're doing is nothing revolutionary and won't be of interest to other researchers but you're probably wrong! Need help? Our editorial team is happy to work with you to develop a topic. Contact Joseph Rydholm, Quirk's editor, at joe@quirks.com.



Why should I speak at a Quirk's Event?

- You'll get free event registration for yourself and any of your co-workers who want to attend.
- You'll get public recognition of your value and the value of your insights department to your company and the industry at large.
- It looks great on your CV.
- Speaking sessions are just 30 minutes.
- You get to hang out with a bunch of other fun researchers for two days!

OK, I'm interested. How does this all work?

Check out our speaker proposal form for more information and our list of speaking guidelines (the Q-Mandments): <https://quirksmedia.submittable.com/submit/a1f3b473-0d29-4f7a-a178-5ff086ef5354/2021-quirks-event-speaker-submissions>

After you submit your proposal, our editorial team will review it and get back to you. Once the proposal is approved, all speakers will automatically be registered for the Event. Our dedicated speaker manager will also reach out to you to go over logistics and answer any questions you have.

What are the deadlines?

For all Events, your PowerPoint deck or other session materials are not due until a week before the Event. However, if you're interested in speaking at any of the event locations, we would need to have a title and short description of your session as soon as possible (**by late-June**) so that we can start promoting it on the Event Web site. For questions or deadline extensions, contact Joseph Rydholm, Quirk's editor, at joe@quirks.com.